

Senior Portrait Specifications for Class of 2021 The Tartan, North Eugene's Yearbook

PARENTS/GUARDIANS: Thank you for purchasing a 2020-2021 Yearbook! We know this year is proving challenging in many ways due to COVID-19, but North's Yearbook Staff is working to create a meaningful Yearbook to document this year in history, with an added emphasis on celebrating our Seniors. The information below is important and specific, so please read carefully.

The Senior portrait deadline is January 31, 2021.

The deadline for ordering a yearbook at the pre-order price is January 29, 2021. Orders placed in February 2021 or later will be full price. You can purchase a congratulatory announcement page ("baby photos") in the yearbook as well. Please look for the flier in the front office or on the school website. See details below for photo specifications:

General:

- Photos should be 2 inches wide by 3 inches tall (vertical photos only) Digital copies are preferred (and will look better) but print photos are usable.
- Head size should be approximately 1-1.5 inches from the hair to the chin, however we will not reject a photo because of head size.
- Indoor or outdoor is acceptable.
- School appropriate props are allowed (Examples include pets or sporting equipment. No weapons please).
- Be advised that scanned portraits will, without fail, turn out worse than if you submitted a digital file. **Please prioritize a digital file in lieu of print.**

Digital Submission:

- IMPORTANT: Submit your portrait as either a JPEG file with this naming convention: **lastname_firstname_senior2021**
- **Upload the photo at images.jostens.com and use the ID code: 415753938**
- The required resolution is 300 dpi (ppi) at a **minimum** of 2 inches X 3 inches.

Printed Submission:

- Have a section for specs and then further delineate for print
- For Print: Glossy or Matte 4 inches X 6 inches (tall)
- Please submit a printed portrait in an envelope with cardstock to the front office at NEHS (200 Silver Lane 97404, Eugene, OR) with the senior's full name and phone number on the envelope (write name before placing photo inside).

Attire:

- Portraits with noticeable hat, hood or commercial logo may be rejected. Formal hats (derbies, top hats, Western hats, etc.) are allowed.
- Portraits with excessively revealing décolletage will be rejected.
- Please do not send 20 kb thumbnails or cell phone selfies. See digital photo requirements below.
- Students who do not submit a portrait will have a blank image for their photo, due to COVID restrictions permitting school photos.
- Late portraits may appear out of alphabetical order in the yearbook.

Studios that support North:

- Lily Fields Photography: lilyfieldsphoto@gmail.com 541-517-6068
- Kristina Hulse: kissyhulsephotos@gmail.com
- Classic Rock Photography: classicrockphotography@gmail.com 541-912-9338

For other questions, please email or call Noelle Nercessian, North's Yearbook Advisor, at nercessian_n@4j.lane.edu or 541-790-4549.

Senior Baby Ads: Photo and Message Information

Congratulate your student in the annual Graduation Messages in the yearbook! Graduation messages are a great way for parents, guardians or loved ones to show their pride for their graduating senior! Space is limited, so reserve a place for your graduating senior by February 28, 2021 by emailing nercessian_n@4j.lane.edu.

Word counts and photo dimensions are variable. Bigger photos mean less words or smaller font size. Graduation message options include:

- \$35 for **1/8 page** (business card-size), up to 30 words with two photos **or** up to 50 words with one photo
- \$80 for **1/4 page**, up to 50 words with two photos **or** up to 75 words with one photo
- \$100 for **1/2 page**, approximately 60 words with 4-5 photos **or** approximately 100 words with 3-4 photos

Please scan and email your baby photos and written text to nercessian_n@4j.lane.edu, and promptly drop off your payment to the Student Finance Office with this form by February 28th, 2021.

Please scan at **300 dpi**. If you need your photos scanned, please make an appointment to have a yearbook editor scan them while you wait and return them immediately to you. Add yearbook email & phone contact info

Designate any photos you would like to run at larger size, and any headline or subhead you would like. Also, if you would like your name in the text, be sure to include it, otherwise it will be a mystery!

Senior's full name: _____

Optional parent-approved nickname if applicable (for headline):

Parent's Name: _____

Phone Number: _____

Email: _____

Text for Ad (please clearly write the text of your message here, including any headlines or subheads):

If there is a particular layout of the text and photo(s) you'd like, please sketch it on another paper and attach it to this one.